



Funded by
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Mara-Mediterra Special Session at Cairo Water Week

31 October 2023 at 09:30 – 11:00 am

Session Title: Egyptian Chinese University (ECU) Role in serving the community through its international cooperation with PRIMA Foundation

Session Description

The Egyptian Chinese University (ECU) is considered as the first technological, productive and non-traditional university based on productivity and techniques. ECU contributes to establish factories, workshops, and transferring technology. It helps to create a second class of entrepreneurs and push young people into self-employment for highly trained graduates.

Along its research plan, comes international cooperation that ECU values the most towards serving the community and supporting its students with the most updated technologies and ideas. ECU is the sole Egyptian partner in the EU-PRIMA funded project “*Safeguarding the livelihood of rural communities and the environment in the Mediterranean through Nature-based Solutions (Mara-Mediterra)*”. This project is an important international activity implemented under PRIMA Foundation with partnership from 8 Mediterranean countries and coordinated by the Institute of Soil and Water Resources of Hellenic Agricultural Organisation “DIMITRA” (Greece). The current session is foreseen to present and discuss about the ECU role in serving the community through different activities and specifically Mara-Mediterra project, its interventions, and expected outcomes and benefits at the different levels.

Session Objective

The main objective of the current session is to present the vital role of ECU at the different levels (socio-economic – academia – research – entrepreneurship). In addition, an important international ECU cooperation project (Mara-Mediterra) will be presented in a detailed fashion as an honorable example.

Session Structure

- Opening Remarks and Session outline – Prof. Rasha Elkholy
- Welcome speech, ECU Board of Trustees Representative – Dr. Sonata Ebrahim
- ECU role at the different levels and its message – Prof. Rasha Elkholy
- Mara-Mediterra general overview, funding mechanism, partnership, and coordination – Dr. Vasileios Takavakoglou, Dr. Georgios Arampatzis, Eleanna Pana
- ECU general role and activities in Mara-Mediterra project – Prof. Alaa El-Din Abdin
- ECU Aquaponics successful implementation – Dr. Mohamed Embaby
- Egyptian ECU pilot area and living lab activities – Eng. Mohab Negm
- Project’s technical contribution and interventions in all partners’ countries – Dr. Dirk De Ketelaere
- Stakeholders’ role in the different projects’ activities – Dr. Anna Spiteri

Action on Water Adaptation for Sustainability



29th Oct - 2nd Nov 2023
Cairo - Egypt

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